



## **National Webinar on “Empowering Farmer Producer Organisations (FPOs) for Agri-Exports”**

BIRD, Lucknow, as the designated National Nodal Training Institution under the GoI scheme for Formation and Promotion of 10000 FPOs, organised National Webinar on “Empowering Farmer Producer Organisations (FPOs) for Agri-Exports” on 23rd August 2021.

Welcoming the dignitaries and delegates, Shri Shankar A. Pande, Director, BIRD said that the objective of organizing the webinar was to sensitize and empower all the stakeholders involved in FPO ecosystem to actively participate in Agri-export for increasing their net income.

Dr. G. R. Chintala, Chairman NABARD while delivering his keynote address outlined the importance of FPOs in development of domestic as well as export markets for agricultural and allied produce especially value added products. He advised that ROs of NABARD and APEDA should work together to handhold FPOs for exports.

Dr N Angamuthu, IAS, Chairman, APEDA in his special address talked about the scope and opportunities in export of agricultural commodities for FPOs in the country.

While chairing the Technical Session, Shri P.V.S Suryakumar, DMD underlined the need for providing step by step guidance by agencies to FPOs for exports. During the technical session, leading FPOs involved in Agri-exports shared their experience apart from the experts from quality certification, branding and export certification agencies explained about the process of certification and quality assurance to be kept in mind in Agri-export.

The panellist included - Shri Vilas V Shinde, CMD, Sahayadri Farms; Shri Bharat ji Dwivedi, Jivamrita Agro Organic Food Private Limited; Shri N Murthy, CEO, Yallampalli Farmers Producer Company Limited; Shri Raghavendra Srinath, Director, BS Allium Cepa Exports LLP; Shri Ashish Gaur, MD, Normes Decodees Private Limited and Shri Bobby Issac, MD, Lacon Quality Certification Private Limited.

The webinar was attended by more than 900 participants including CGMs of NABARD, Government/Public and Private organisations, training and professional organisations, Financial Institutions, Community Based Business Organizations (CBBOs), FPOs and NGOs.

Webinar was compered by Shri Prafulla Ranjan Jha, Faculty Member, BIRD and Shri Prashant Dubey, Faculty Member, BIRD.



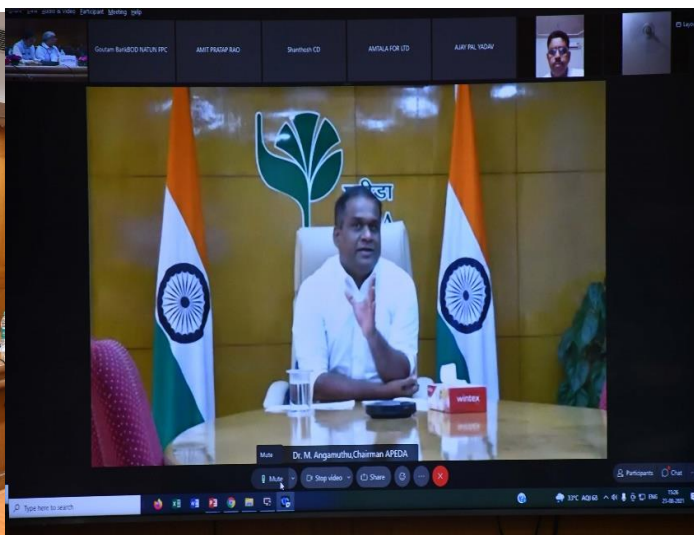
Chairman NABARD delivering the keynote address



DMD NABARD moderating the panel discussion



Director, BIRD welcoming the dignitaries and the panellists



Dr N Angamuthu, IAS, Chairman, APEDA addressing the webinar